

INOTEX

THE 14th INTERNATIONAL
INNOVATION AND TECHNOLOGY EXHIBITION 2025

Why exhibit at INOTEX 2025?

Discover the unparalleled benefits of showcasing your innovations at a global technology event with over **100,000 visitors**



The leading Innovation Exhibition in the region

INOTEX 2025 stands out as the premier platform for showcasing cutting-edge innovations and technologies. It attracts key stakeholders from various industries, making it an essential event for networking and collaboration.





Unmatched Global Exposure

Explore the Benefits of International Participation

- 01 44+ participating countries ensure international visibility.**
Exhibitors have the opportunity to connect with a wide audience as over 44 countries participate in this event. This diverse representation enhances networking possibilities and facilitates global partnerships.
- 02 Media coverage and press attention for exhibitors.**
Participating in this event guarantees media coverage and significant press attention, providing exhibitors with the chance to amplify their brand visibility and reach a broader audience.
- 03 Success stories from previous exhibitors.**
Numerous exhibitors have shared their success stories, highlighting how participation has transformed their business and expanded their market reach. These testimonials serve as a powerful endorsement for potential exhibitors.

High-Value Business & Investment Opportunities



Significant MOUs & Contracts

Over 150 Memorandums of Understanding (MOUs) and contracts have been signed, totaling more than €40 million at INOTEX 2024. This highlights the event's role as a pivotal platform for forging valuable partnerships and securing large-scale investments.

Extensive B2B Engagement

The event facilitated more than 400 B2B meetings between investors and buyers, fostering direct connections and discussions that can lead to fruitful business ventures and collaborations.

Diverse Investment Programs

INOTEX 2024 featured specialized programs such as the Investment Café, INOTEX Pitch, and Reverse Pitch programs. These initiatives were designed to create interactive environments for startups and investors, driving innovation and investment opportunities.

Cutting-Edge Innovation & Trends

Exploring the Future of Technology

Key Technologies Revolutionizing Industries

The forefront of technological advancement includes AI, Robotics, Blockchain, Logistics, Smart Cities, and Future Tech. These fields are not just buzzwords, but essential components of modern innovation, driving efficiency, transparency, and sustainability across various sectors.

Exclusive Insights at Key Events

Attending NEXT Station and the INOTEX Stage provides unparalleled access to exclusive insights. These events showcase groundbreaking innovations and feature thought leaders who share their visions for the future, making them essential for anyone invested in technology and innovation.

Networking with Policymakers and Industry Leaders

Direct access to policymakers and industry leaders is crucial for fostering collaboration and driving change. Engaging with these decision-makers allows for discussions that can directly influence the direction of technology and innovation policies, ensuring a more informed and strategic approach to future developments.

Strategic Location & Market Access

Unlocking Opportunities for Startups & Enterprises



01

Pardis Technology Park: A Hub of Innovation

Pardis Technology Park, spanning over 1,000 hectares, stands as Iran's largest innovation hub. This expansive area is designed to foster technological advancements and provide a nurturing environment for startups and established enterprises alike. With state-of-the-art facilities and resources, it serves as a catalyst for innovation in the region.

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Strategic Gateway to Key Markets

Pardis Technology Park acts as a strategic gateway to the Middle East and Southwest Asia, offering unparalleled market access for startups and enterprises. Its location provides businesses with a unique advantage to tap into diverse markets, enabling them to expand their reach and enhance their growth potential. This access is crucial for companies looking to establish a foothold in these rapidly growing regions.

Unique Engagement & Networking Events

Explore the key events that foster innovation and collaboration.

INONight: Informal Networking

INONight offers a relaxed atmosphere where high-level professionals can connect and share insights by the campfire, fostering meaningful relationships and collaborations.

INOTEX Battle & Demotex

These competitions highlight billion-dollar startups, providing a platform for entrepreneurs to showcase their innovative ideas and gain valuable exposure to potential investors.

TechX & Governance Forum

This forum features panels with industry pioneers, facilitating discussions on the intersection of technology and governance, and addressing current challenges and opportunities in these fields.

Cost-Effective & High-Impact Booths

Maximize Your Impact Without Breaking the Bank

Affordable Booth Packages

Our booth packages are designed to be affordable while offering high visibility at events. By choosing our services, you can maximize your brand's exposure without overstretching your budget.

Customizable Designs & Free Marketing Services

We provide customizable booth designs that reflect your brand identity. Additionally, our free marketing services will help promote your presence at the event, ensuring you attract more attendees.

Business Matchmaking & Consultations

Take advantage of our business matchmaking services and expert consultations. We connect you with potential partners and clients, enhancing your networking opportunities and leading to fruitful collaborations.

Registration & How to Secure a Booth

Ensure Your Spot at INOTEX 2025 now!

01

Early Registration

Take advantage of the early registration period, which runs until December 21, 2024. This is the best opportunity to secure your booth at a discounted rate and ensure your participation.

02

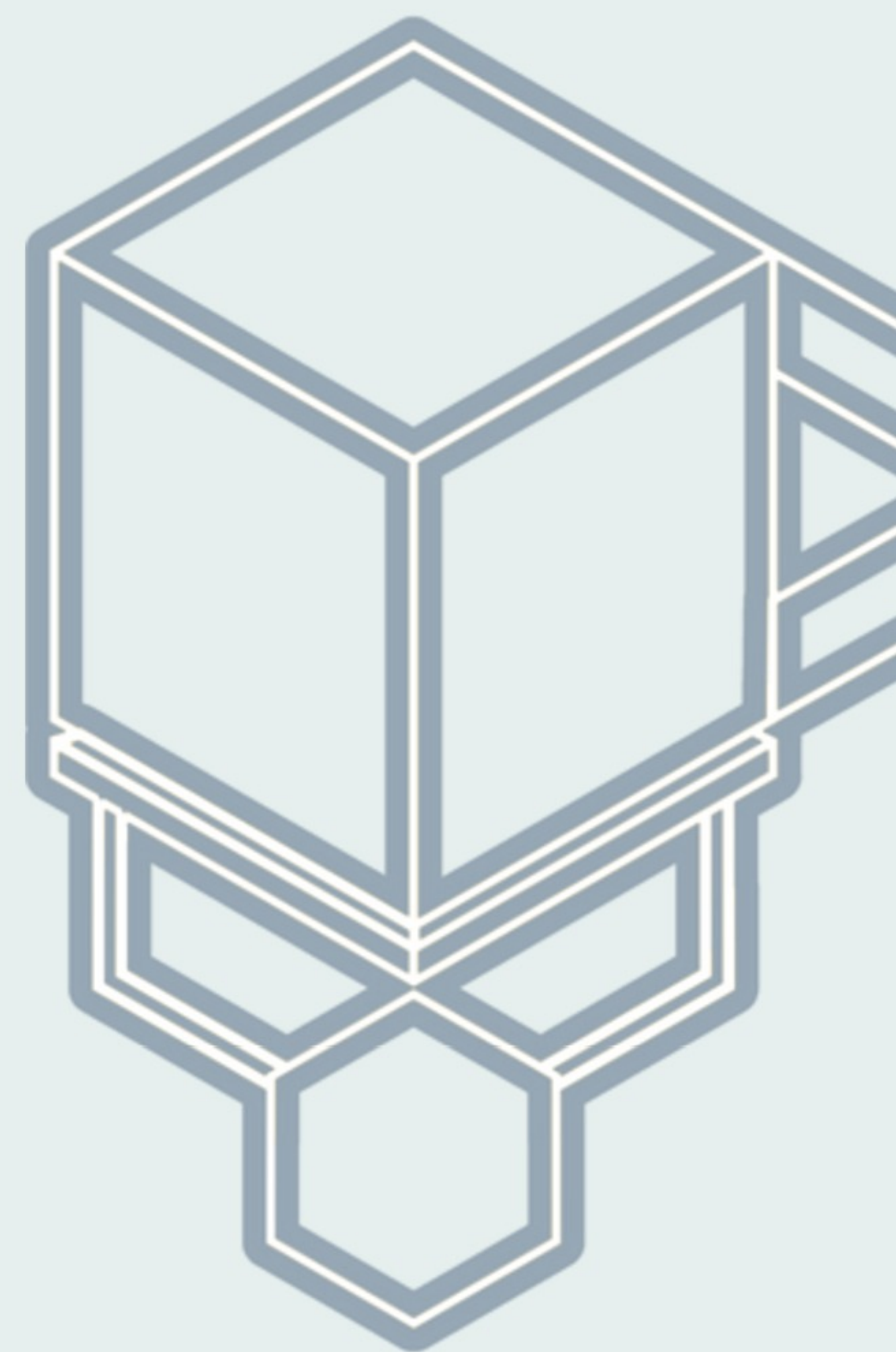
Regular Registration

The regular registration period is from January 19 to February 18, 2025. During this time, booth availability may decrease, so it's advisable to register early within this window.

03

Late Registration

Late registration begins on February 19, 2025. Be aware that fees may be higher, and the availability of booths is limited, so register as soon as possible.



Call to Action & Contact

Join us and be part of the experience

Reserve Your Booth Today

Take advantage of this opportunity to showcase your business. By reserving your booth now, you can engage directly with potential clients and partners, enhancing your visibility and networking potential.



Online Registration

To secure your booth, register online at www.worldbusinessexhibitionorg.ae. The online platform is user-friendly and provides all the necessary information to finalize your registration.

Contact Us for More Information

For any inquiries or further details, please reach out via email, phone, or visit our website. Our team is ready to assist you with all your needs.



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